



Description of the 30 second commercial for Omnum Circus

Opening screen: a red curtain lit with spotlights raises. Caption screens can be seen on either side. As the curtain goes up, 2 performers enter, one from each side waving at the audience. Text overlay reads "GENUINELY EXTRAORDINARY" the NY Times. image: audience hands clapping, screen image changes to a contortionist moving into a handstand with her legs in a full split, then a man in a bright yellow costume climbing up a free standing ladder, at the top rung he flips his body through the ladder, a man balancing on his head on a thin wire 4 feet above the stage, he pushes up to a handstand, the Letters OMNIUM, 2 feet tall are behind him on the ground. A woman wearing a purple and gold sparkly jacket and a man wearing a matching gold vest and purple bow tie. She is singing, He is signing. Text over the next few quickly changing images "truly the circus of the future" DC Metro a man in black and silver spinning inside a large hoop connected at his shoulders and feet, his arms extended, the hoop spins around with him inside, a woman in a colorful unitard spinning a large cube the size of her body, the 2 ft tall letters OMNIUM are behind her. The stage is purple and pink lighting, the balcony of the theater where 2 performers stand one with a trombone and one clapping, audience hands clapping, text change to "The Must fun thing to do" The Scene DC, over image of the cube spinning so fast it blurs, audience - a young boy "dancing" in the aisle, stage: A couple, the woman in a gold leotard, born without legs faces a man in a matching gold vest and black pants as he both hold onto white fabric lifting and spinning them into the air. The cast stands in a clump on the left as one of the men from the balcony holds a crossbow aimed a target in front of which stands a woman holding a balloon above her head, he shoots, the balloon pops, all cheer, 4 men in blue basketball uniforms ride unicycles holding each other's shoulders and rotating their ride in a circle, audience laughing, woman who had the cube now does a back handspring while bounce juggling 5 balls and catches them all, 4 cast members dancing as new words appear "no limits, No Boundaries, No Barriers" Metro Weekly. image: Man in red costume moves into a handstand on the frame of his wheel chair, lady with a red hat blows bubble with her hands larger than her face, child in audience makes peace sign smiling, a man in white with red lighting spins slowly balanced on one arm high in the air, full cast dancing forefront is a couple, one in a wheel chair spinning, whole cast on stage arms up accepting applause. Final image of the poster:

The background of clouds is red, orange and purple dotted with multicolored hot air balloons. Among the clouds are 7 circus performers. Left to right: a man in a red costume doing a handstand on the frame of his wheelchair, a woman in a neon unitard holding the center of a star shape larger than her body, a woman in red and gold hanging by her hair pointing forward. a cut out of the faces of a male and female both with red cone shape hats blowing a large bubble with smaller bubbles inside. Second row: a man on a board atop a stack of cylinders placed in opposition, a man in black holding onto the inside of a hoop larger than his body, and a man in a gold vest with purple bowtie pointing behind him toward the other artists. The clouds part in the center of the image revealing text: All New "I'mPossible"

Underneath the performers are 6 white accessibility icons, from left to right: wheelchair access, American Sign Language, Audio Description, Touch Tours, Relaxed Seating, and Calming Area.